

2012

Columbus

MONTHLY

EDITORIAL AND SPECIAL SECTIONS CALENDAR

January

EDITORIAL:

Person of the Year
Annual Awards
Talking Points 2012
Winter HOMES - Spotlight on Home Interior/Fresh Design

Special Advertising Sections:

Super Lawyers
Chef Profiles
Health & Fitness Matters

February

EDITORIAL:

Best New Restaurants

Special Supplement:

Best Driving Vacations*

Special Advertising Sections:

Guide to Cosmetic Procedures and Treatments
Valentine's Day Guide (formatted advertising section)
Vacations & Getaways (formatted advertising section)

March

EDITORIAL:

TBD
Home Building 2012 – in cooperation with Building Industry Assoc.

Special Advertising Section:

Health: Surviving Cancer

Special Publication:

Columbus Bride – Spring/Summer edition

April

EDITORIAL:

Spring Fashion – Makeover Sponsorship
Spring HOMES – Kitchens & Baths

Special Advertising Section:

Men's Health & Cardiac Care

Special Publication:

Columbus CityGuide

May

EDITORIAL:

Single in the City
Suburban Section: Gahanna

Special Advertising Sections:

Continuing Education & Career Options
Mother's Day Guide (formatted advertising section)
Vacations & Getaways (formatted advertising section)

June

EDITORIAL:

Summer Entertainment Guide

Special Advertising Sections:

Women's Health & Cosmetic Guide

Special Publication:

Columbus Guests – Exclusive hard-bound, in-room hotel visitor guide

July

EDITORIAL:

Best of Columbus
Summer HOMES – Outdoor Living

Special Advertising Sections:

Dentist Profiles

August

EDITORIAL:

Crazy about Pets
Homes Guide to Remodeling, including Best Space Renovation – Reader Competition

Special Advertising Sections:

Elder Care/Senior Living
Colleges & Universities - Profiles
Vacations & Getaways (formatted advertising section)

September

EDITORIAL:

Fall Fashion

Special Supplement:

Restaurant Guide 2013*

Special Advertising Section:

Health Trends & Technology

Special Publication:

Columbus Bride Fall/Winter

October

EDITORIAL:

Arts Guide
Fall HOMES – Green Living

Special Advertising Sections:

Wealth Management
Art Galleries (formatted advertising section)

November

EDITORIAL:

TBD
Suburban Section: Westerville

Special Advertising Sections:

Holiday Gift Guide (formatted advertising section)
Vacations & Getaways (formatted advertising section)

December

EDITORIAL:

Top Doctors
Columbus Medical Guide - In cooperation with the Columbus Medical Assoc.

Special Advertising Section:

Holiday Gift Guide (formatted advertising section)

Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

**Polybagged with the magazine.*

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MONTHLY

COLUMBUS MONTHLY ADVERTISING DEADLINES

January

Ad Closing: Dec. 2
Production Art Due: Nov. 25
Camera Ready Art Due: Dec. 9

February

Ad Closing: Dec. 30
Production Art Due: Dec. 23
Camera Ready Art Due: Jan. 6

March

Ad Closing: Jan. 27
Production Art Due: Jan. 20
Camera Ready Art Due: Feb. 3

April

Ad Closing: March 2
Production Art Due: Feb. 24
Camera Ready Art Due: March 9

May

Ad Closing: March 30
Production Art Due: March 23
Camera Ready Art Due: April 6

June

Ad Closing: April 27
Production Art Due: April 20
Camera Ready Art Due: May 4

July

Ad Closing: June 1
Production Art Due: May 25
Camera Ready Art Due: June 8

August

Ad Closing: June 29
Production Art Due: June 22
Camera Ready Art Due: July 6

September

Ad Closing: July 27
Production Art Due: July 20
Camera Ready Art Due: Aug. 3

October

Ad Closing: Aug. 31
Production Art Due: Aug. 24
Camera Ready Art Due: Sept. 7

November

Ad Closing: Sept. 28
Production Art Due: Sept. 21
Camera Ready Art Due: Oct. 5

December

Ad Closing: Oct. 26
Production Art Due: Oct. 19
Camera Ready Art Due: Nov. 2

SPECIAL PUBLICATIONS AND SUPPLEMENTS

BEST DRIVING VACATIONS

Ad Closing: Dec. 23
Production Art Due: Dec. 16
Camera Ready Art Due: Dec. 30

COLUMBUS BRIDE, SPRING/SUMMER

Ad Closing: Jan. 24
Production Art Due: Jan. 17
Camera Ready Art Due: Jan. 31

CITYGUIDE

Ad Closing: Feb. 17
Production Art Due: Feb. 10
Camera Ready Art Due: Feb. 24

COLUMBUS GUESTS

Ad Closing: May 11
Production Art Due: May 4
Camera Ready Art Due: May 18

COLUMBUS BRIDE, FALL/WINTER

Ad Closing: July 19
Production Art Due: July 12
Camera Ready Art Due: July 26

RESTAURANT GUIDE

Ad Closing: July 27
Production Art Due: July 20
Camera Ready Art Due: Aug. 3