# Editorial and Special Sections Calendar 2014

## January
- **Editorial:** Best New Restaurants
- **Special Supplement:** Best Driving Vacations *
- **Special Advertising Sections:** Health Matters: Health & Fitness
  - Super Lawyers

## February
- **Editorial:** Repairs and Preservation
- **Special Supplement:** Home & Garden - Spring Home & Garden Show Issue*
- **Special Advertising Sections:**
  - Guide to Private Schools – K-12
  - Winter Weekend Escapes
  - Vacations & Getaways (formatted advertising section)
  - Valentine’s Day Guide (formatted advertising section)

## March
- **Editorial:** Culture/City
  - LAUNCHING ALL NEW MAGAZINE DESIGN
  - Crave*
  - The New Downtown: Growth & Opportunities - in cooperation with the Columbus Downtown Development Corp.
- **Special Advertising Sections:**
  - Health Matters: Surviving Cancer
  - Guide to Cosmetic Procedures and Treatments
  - Columbus Auto Show Preview

## April
- **Editorial:** Real Estate
- **Special Supplement:** Suburban Section: Hilliard
- **Special Advertising Sections:** Health Matters: Men's Health & Cardiac Care

## May
- **Editorial:** Food
- **Special Supplement:** Home & Garden – BIA Home Builders*
- **Special Advertising Sections:**
  - Continuing Education & Career Options
  - Mother’s Day Guide (formatted advertising section)
  - Vacations & Getaways (formatted advertising section)
- **Special Publication:** Columbus Bride – Spring/Summer

## June
- **Editorial:** Medicine and Health Care
- **Features:**
  - Summer Entertainment Guide
  - Crave*
- **Special Advertising Sections:**
  - Health Matters: Women's Health & Cosmetic Guide
  - Five Star Real Estate Program
- **Special Publication:** Columbus City Guide

## July
- **Editorial:** Best of Columbus
- **Special Supplement:** Home & Garden – Best Space Remodeling Guide*
- **Special Advertising Sections:**
  - Top Dentists

## August
- **Editorial:** Ohio Travel
- **Special Supplement:** Crave*
- **Special Advertising Sections:**
  - Wealth Management Colleges & Universities - Profiles

## September
- **Editorial:** Food
- **Features:**
  - Fall Arts Guide
- **Special Supplement:**
  - Home & Garden and Holiday Festivities - Fall Home & Garden Show Issue*
- **Special Advertising Sections:**
  - Health Matters: Health Trends & Technology
  - Autumn Weekend Escapes
  - Vacations & Getaways (formatted advertising section)
  - Art Galleries (formatted advertising section)

## October
- **Editorial:** Nostalgia
- **Special Supplement:** Crave Restaurant Guide*
- **Special Advertising Sections:**
  - Health Matters: Beating Breast Cancer
  - Elder Care/Senior Living
- **Special Publication:** Columbus Bride Fall/Winter

## November
- **Editorial:** True Crime
- **Special Supplement:** Crave*
- **Special Advertising Sections:**
  - Columbus Salon Stars
  - Five Star Wealth Manager Program
  - Holiday Gift Guide (formatted advertising section)

## December
- **Editorial:** Health and Wellness
- **Special Supplement:** Social Datebook 2015 *
- **Special Advertising Sections:**
  - Best Doctors
  - Columbus Medical Guide - In cooperation with the Columbus Medical Assn
  - Holiday Gift Guide (formatted advertising section)

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*Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

*Poly-bagged with the magazine.*
**COLUMBUS MONTHLY ADVERTISING DEADLINES**

<table>
<thead>
<tr>
<th>January</th>
<th>May</th>
<th>September</th>
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<tbody>
<tr>
<td>Ad Closing: November 27</td>
<td>Ad Closing: March 28</td>
<td>Ad Closing: July 25</td>
</tr>
<tr>
<td>*Digital Ready Ads Due: December 6</td>
<td>*Digital Ready Ads Due: April 4</td>
<td>*Digital Ready Ads Due: August 1</td>
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<tr>
<td>February</td>
<td>June</td>
<td>October</td>
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<tr>
<td>Ad Closing: December 27</td>
<td>Ad Closing: April 25</td>
<td>Ad Closing: August 29</td>
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<tr>
<td>*Digital Ready Ads Due: January 3</td>
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<td>March</td>
<td>July</td>
<td>November</td>
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<td>Ad Closing: May 30</td>
<td>Ad Closing: September 26</td>
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<tr>
<td>*Digital Ready Ads Due: January 31</td>
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<tr>
<td>*Digital Ready Ads Due: March 7</td>
<td>*Digital Ready Ads Due: July 3</td>
<td>*Digital Ready Ads Due: October 31</td>
</tr>
</tbody>
</table>

*Ads built by our production team require materials three days prior to this deadline.

**SPECIAL PUBLICATIONS AND SUPPLEMENTS**

**HOME & GARDEN**  
February, May, July, September Issues  
Ad closing: one week prior to  
*Columbus Monthly* magazine ad closings.

**COLUMBUS BRIDE, SPRING/SUMMER**  
Ad Closing: January 31  
*Digital Ready Ads Due: March 7

**COLUMBUS CITY GUIDE**  
Ad Closing: May 9  
*Digital Ready Ads Due: May 16

**CRAVE**
March, June, August, November Issues  
Ad Closing: one week prior to  
*Columbus Monthly* magazine ad closing

**CRAVE RESTAURANT GUIDE**  
Ad Closing: August 22  
*Digital Ready Ads Due: August 29

**BEST DRIVING VACATIONS**  
Ad Closing: November 22  
*Digital Ready Ads Due: November 29

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columbusmonthly.com  (614) 888-4567
34 S. Third St. • Columbus, Oh 43215

REV 10/24/13